

City News Publications are a group of 10 neighborhood newsletters serving primarily affluent Fort Lauderdale neighborhoods.

All 10 newsletters are published monthly and are delivered at the beginning of each month. These publications reach 60,000 people throughout Fort Lauderdale, Oakland Park and Wilton Manors. City News publications are a very affordable way to get your message out to an excellent audience. Call (954) 564-1308 for more information.



10 Strong Newsletters for Strong Neighborhoods

The Coral Ridge Monthly
 The Las Olas Community News
 The Victoria Park News
 The Harbor News
 The Seven Isles News

The Lauderdale Harbors News
 The Oakland Park City News
 The Idlewyld Times
 The Island City News for Wilton Manors
 The Landings News

For more information about how these newsletters can work for you call Steve Kelley at (954) 564-1308. Visit www.citynewsfl.com



City News Publications are a group of 10 neighborhood newsletters serving primarily upscale Fort Lauderdale neighborhoods. All 10 newsletters are published monthly and are promptly delivered to all of the actual homeowners of each neighborhood or city at the beginning of each month. **Call (954) 564-1308 for more information.**

The newsletters are:

- 1.** The Harbor News covers all three high-end Harbor Beach communities of Harbor Beach, Harbor Inlet and Harbor Isles. This area is around Pier 66. 5,000 residents.
- 2.** The Seven Isles News covers a beautiful and very wealthy canal community north of Las Olas at the Intracoastal waterway. 1,200 residents.
- 3.** The Las Olas Community News covers the Las Olas Boulevard area from Federal Highway east to Seven Isles/Idlewyld at the Intracoastal - from Broward south to the New River. 5,000 residents.
- 4. The Victoria Park News** covers all of prestigious Victoria Park from Broward Blvd. on the south to Sunrise Blvd. on the north and Federal Highway east to the Middle River. 10,000 residents.
- 5.** The Island City News goes to virtually all 13,000 residents of Wilton Manors. This attractive and vital city has seen a big increase in property values with a heavy influx of gays.
- 6.** Lauderdale Harbors News goes to the isles east and south of Rio Vista. The wealthy neighborhood is near the Lauderdale Yacht Club; about 1,000 residents.
- 7.** The Coral Ridge Monthly newsletter goes to the entire neighborhood along Bayview Drive bounded by Sunrise Blvd. on the south and Commercial Blvd. on the north; and the Intracoastal on the east and Federal Highway on the west. Very upscale neighborhood of about 8,000 residents.
- 8.** The Idlewyld Times goes to the neighborhood on the Intracoastal at Las Olas Blvd. on the South side. A small but very elite neighborhood of 570 residents.
- 9.** The Oakland Park City News covers 17,000 residents citywide and includes the large and upscale Corals of Oakland Park neighborhood. This neighborhood is bounded by Federal Highway on the east and the railroad tracks on the west, Commercial Blvd. on the north and Oakland Park Blvd. on the south. This publication has become the town newspaper and is widely regarded.
- 10.** The Landings News covers the 3 neighborhoods north of Commercial Blvd. along Bayview Dr. The areas are the Landings, Lake Estates and Bay Colony. 2,900 residents.

AD SIZES

Ad sizes are the same for all 10 publications. They are:

Full page - 9.6 inches high by
7 1/2 inches wide

Half page - 4 3/4 inches high by
7 1/2 inches wide

Quarter page - 4 3/4 inches high by
3 3/4 inches wide

1/8 page - 2 3/8 inches high by 3 3/4
inches wide

AD MEDIA

Most newsletters are color; two are in black and white - Lauderdale Harbors and Idlewyld.

Color is available in full page and half page ad sizes only.

Virtually all page design and graphic design software formats are acceptable. Files from Adobe Photoshop/Illustrator/Pagemaker/InDesign, Quark, Corel Draw/PhotoPaint and Microsoft Publisher are acceptable. In most cases, Adobe Acrobat (.pdf) files are best especially when unusual fonts are used. .tiff files and .jpg's also work well. Resolutions of 300 dpi or better are desirable when good quality halftones are involved. Line screens of 90-100 are optimal. Please call Steve Kelley at **(954) 564-1308** to discuss workable formats. Deadline for ad materials and payment is the 10th of the month for the following month's newsletters.

You can send ads by email to:

citynews@bellsouth.net

Send mail to:

**633 NW 24th Street,
Wilton Manors, FL 33311**

2016 AD RATES

News-Letter	1/8 page	1/4 page	1/2 page	Full Page
Harbor News - (black & White) Full page color Half Page color	\$50	\$80	\$150	\$250 \$500 \$250
Seven Isles (black & White) Full page color Half page color	\$40	\$65	\$120	\$200 \$375 \$200
Las Olas (black & White) Full page color Half page color	\$55	\$90	\$165	\$300 \$500 \$250
Coral Ridge (black & White) Full page color Half page color	\$60	\$100	\$180	\$350 \$500 \$250
Island City News (black & White) Full page color Half page color	\$50	\$90	\$160	\$300 \$500 \$250
Victoria Park News (black & White) Full page color Half page color	\$50	\$90	\$160	\$300 \$500 \$250
The Landings (black & White) Full page color Half page color	\$40	\$80	\$150	\$250 \$350 \$200
Lauderdale Harbors (black & White)	\$40	\$65	\$110	\$200
Idlewyld (black & White)	\$35	\$55	\$100	\$160
Oakland Park City News (black & White) Full page color Half page color	\$50	\$85	\$160	\$300 \$500 \$250

